

CONSULTING AND SERVICES

Consulting

Our consulting services helps you to grow up your business, optimize your work flow and more. We help you in technical consulting as well as in business consulting.

- Business & Web Consulting
- IT Consulting
- Research & Analysis
- Project Management & Planning
- Concept Development

MARKETING AND INTERNATIONALIZATION COMPANY

Marketing and export marketing management

The company is led to new business opportunity searches, identifying the more appropriate instrument of promotion (fairs ,sales agent, dealers, e-commerce, social network, etc....) in relation to product, price and target customers type.

Delocalization

Consulting and advices to transfer the productive activity in other countries which boast of lower production costs (labor ,taxation, etc.....)

Business plane processing is necessary to check delocalization effects in economic and financial flows, awaited by business initiative.

Subcontracting

Consulting and advices to buy final or semi-finished product by foreign manufacturer who boasts of lower production costs (labor ,taxation, etc. Subcontracting is developed referring to company plan and to through fact-finding investigation about the country where you want to address the business program and about partners.

Customers

Small, medium and large companies from Switzerland, Germany, Italia, Spain, Czech Republic, Slovakia, Russia, Ex-Yugoslavian Countries and Albania.

FINANCE AND PERFORMANCE MANAGEMENT

Finance

Financial strategies ,financing sources choice ,financial forecasts, structures financial check, restoring and restructuring company plans.

Performance Management

It leads the management towards targets attainment set in operational planning through suitable indicators, taking the differences between planning targets and results reached and telling to the owners/management about this, to decide and to carry out appropriate corrective actions.

PUBLIC DEVELOPMENT PLANS

Consulting for public entities about territorial marketing (cities, regions, government) , employment and industrial policies. Planning of interventions aimed to exploit economic, human and local environmental resources, through business center for information and assistance to enterprises (business incubator programme).

LEARNING COURSES, SEMINARS AND MASTERS

Learning courses, seminars and masters in:

- Marketing and export marketing management;
- Internationalization company;
- Performance management.
- Personal development
- NLP